

Marketing & Communications Manager

Malaysian International Chamber of Commerce and Industry (MICCI)

About Us

MICCI is the longest established business chamber in Malaysia having championed Malaysian and international businesses since 1837. The Chamber's aim is strategically focused on facilitating and supporting its Members in their goals to successfully develop their business in Malaysia. With close to 1,000 corporate members representing over 30 different nationalities, MICCI is recognised as one of the most active advocates for the business community.

Primary Role

The Membership & Events Manager will have direct responsibility for increasing and diversifying the Chamber's membership growth through the promotion of MICCI's services and events, in addition to identifying and implementing essential membership advancement strategies. Key responsibilities include:

1. Achieve headquarters' annual membership and retention growth targets.
2. Coordinate and cooperate closely with nationwide branch managers/executives to collectively achieve overall membership growth targets.
3. Drive engagement with Members through various membership activities and events to sustain an active membership base.
4. Collaborate with local and multinational companies in securing sponsorships and funding for membership and event based initiatives.
5. To establish and maintain a public relations strategy and liaison with media.

Experience and Requirements

1. Graduate degree in marketing or related fields.
2. Proven achievement in membership marketing, sales, event management and sponsorship acquisition.
3. Good track record in marketing membership services with strong background in membership recruitment and retention, ideally gained in a membership fee based organisation.
4. Excellent level of spoken and written English.
5. Highly motivated, strong interpersonal and communicative skills with ability to build trust and productive relationships.
6. Possess own transport and willing to actively pursue leads within the Klang Valley.

How to Apply

If you have the skills, commitment and passion we are looking for, please provide a cover letter and CV to hr@micci.com.

"Only applicants meeting the criteria outlined above will be contacted as part of the shortlisting process".